



**Join Our Proud Family of Hosts**  
**Chicago Festival of Israeli Cinema**  
**October 21-October 31, 2010**

[www.ChicagoFestivalofIsraeliCinema.org](http://www.ChicagoFestivalofIsraeliCinema.org)

**Hosting a screening at the Chicago Festival of Israeli Cinema is a unique way for your not-for-profit organization or business to reach new, diverse audiences as well as program for your membership, clients, and employees.**

Join us in applauding, celebrating and supporting Israel at the 2010 festival, which **opens with an award-winning film and gala reception on Thursday, October 21 at The Chicago Cultural Center**. The festival continues in the city at the AMC 600, at 600 N. Michigan Ave on Saturday, October 23. Our suburban screenings open at a new venue, AMC Loews Northbrook Court on Sunday, October 24 and continue through Sunday, October 31.

The CFIC celebrates the multifaceted sides of Israel with stories far from the news headlines—of Israeli Sumo wrestlers, Ethiopian Hip-Hop prayers, the power of dance over age, the forces that separate brothers and bring them together, and the Israeli military through the eyes of beautiful young women. **The 2009 *celebration of Israel's Cinematic achievements* was a sold out success, with almost 5,000 viewers.** This year, with an abundant selection of award-winning films on subjects as varied as the human imagination, we look forward to even bigger crowds.

## THE BENEFITS OF BEING A SCREENING HOST

### **Your organization or business name will be listed on the following and more:**

Chicago Festival of Israeli Cinema

Flyers and programs (distribution over 15,000)

Website

Press releases

Film trailer (Shown at every screening. Almost 5,000 viewers attended the 2009 SOLD OUT festival)

Chicago and Suburban Synagogue bulletins and emails

Chicago Jewish Festival

### **Your organization or business will have the opportunity to display materials and address the audience at your screening.**

### **The 2009 Chicago Festival of Israeli Cinema linked to, advertised in and/or received coverage in:**

Bomond.com

Chicago North Shore Convention & Visitors Bureau

Chicago Office of Tourism

Chicago Magazine

Chicago Sun Times

Chicago Tribune

Jerusalem Post (on line)

WBBM-TV (local CBS)

WLS TV (local ABC)

WMAQ-TV (local NBC)

City of Chicago/Chicago Sister Cities International  
CLTV

Israeli Consulate weekly cultural e-blast

JUF News and on-line listings.

North Shore Magazine

The Pioneer Local

The Reader

Vashe Radio

WGN TV

### **Screening Hosts receive tickets to their screening.**

40 tickets for Opening Night Host\*

30 tickets for Prime Time Hosts\*

26 tickets for Regular Screening Hosts\*

\* Requests for additional screening host tickets will be accommodated if available

### **2009 Corporate and Organizational Hosts and Sponsors**

AIPAC, American Israel Public Affairs Committee

American Technion Society

Bomond.com

Carylon Foundation

Chicago Sun Times CityPAC-Young

Leadership

CITYPAC

Columbia College Chicago, School of Media

Arts

Friends of the Israel Defense Forces – Young

Leadership

Garden Fresh Market

Kehilla Florence Heller JCC

KFAR

Lee & Nathan Rosenmutter Family Foundation

Pintel Financial

Robert Mazer, Chicago White Sox Board of Directors

Shaare Zedek Medical Center of Jerusalem

Sidney N. Shure Kehilla

SLSF

The American Technion Society

The Consul General of Israel to the Midwest

The Jewish United Fund/Jewish Federation of Metropolitan Chicago

To Protect Our Heritage PAC

Vashe Radio

WITASWAN - Women in the Audience

Supporting Women Artists Now

## Hosting is as simple as 1, 2, 3 !

**1. Select a screening time and venue:** (Times are subject to some change dependent on film lengths.)

| Thursday   | Friday   | Saturday   | Sunday   |  |  |   |
|--|--|--|--|--|--|---|
| Oct. 21<br>7:00 p.m.<br>OPENING<br>NIGHT film<br>and reception<br><b>Chicago<br/>Cultural<br/>Center</b> | Oct. 22<br>No Films  | Oct. 23<br>6:00p.m.<br><b>8:30 p.m. PE</b><br>10:30 p.m.<br><b>AMC 600<br/>Loews</b>                 | Oct. 24<br>1:00 p.m.<br>3:30 p.m.<br><b>6:00 p.m. PE</b><br><b>8:30 p.m. PE</b><br><b>Northbrook<br/>Court</b> | <b>PE= Prime Time Weekend</b><br><b>P=Prime Time Weekday</b> |  |   |
| Monday   | Tuesday  | Wednesday  | Thursday   |  |  |   |
| Oct. 25<br>1:00 p.m.*<br>4:00 p.m.<br><b>6:00 p.m. P</b><br>8:30 p.m.<br><b>Northbrook<br/>Court</b>     | Oct. 26<br>4:00 p.m.<br><b>6:00 p.m. P</b><br>8:30 p.m.<br><b>Northbrook<br/>Court</b> | Oct. 27<br>1:00 p.m.*<br>4:00 p.m.<br><b>6:00 p.m. P</b><br>8:30 p.m.<br><b>Northbrook<br/>Court</b> | Oct. 28<br>4:00 p.m.<br><b>6:00 p.m. P</b><br>8:30 p.m.<br><b>Northbrook<br/>Court</b>                         | Oct. 29<br>No Films  | Oct. 30<br>6:00 p.m.<br><b>8:30 p.m. PE</b><br>10:30 p.m.<br><b>Northbrook<br/>Court</b> | Oct. 31<br>1:00<br>3:30 p.m.<br><b>6:00 p.m. PE</b><br><b>8:30 p.m. PE</b><br><b>Northbrook<br/>Court</b> |

**Screening Host & Co-host:** There are opportunities to co-host with another organization. Co-hosts pay ½ the hosting costs and receive ½ the number of complimentary tickets.

|                    | Host    | August 1<br>Discount | Co-Host | August 1<br>Discount |                 |
|--------------------|---------|----------------------|---------|----------------------|-----------------|
| Opening Night      | \$3,600 |                      | \$1,800 | \$1,650              | Hosts confirmed |
| Prime Time Weekend | \$2,500 | \$2,300              | \$1,250 | \$1,150              |                 |
| Prime Time Weekday | \$2,000 | \$1,850              | \$1,100 | \$1,075              |                 |
| Regular            | \$1,500 | \$ 1,400             | \$ 750  | \$ 700               |                 |

**2. Reserve your screening date, time and venue.** The festival coordinator will discuss the best film options for your organization/business as the screening decisions are made. (847) 675-FEST or [festisraelcinema@aol.com](mailto:festisraelcinema@aol.com)

**3. Print and Complete the form on the next page.** You may mail the form and your payment check to:  
Chicago Festival of Israeli Cinema  
P.O. Box 118512  
Chicago, IL 60611  
You mail email your host application form [festisraelcinema@aol.com](mailto:festisraelcinema@aol.com) and mail your payment.

**I want to join the family of Hosts of the Chicago Festival of Israeli Cinema.**

**Name of organization** \_\_\_\_\_

(as it is to appear in program and advertising)

**Contact Person:**

Name \_\_\_\_\_ Address \_\_\_\_\_

Phone \_\_\_\_\_ City/St/Zip \_\_\_\_\_

Email \_\_\_\_\_ Date \_\_\_\_\_

Screening Location: \_\_\_ AMC Loews 600 \_\_\_ Northbrook Court

Screening Date: \_\_\_\_\_

Screening Time: \_\_\_ Opening Night (taken) \_\_\_ Prime Time Weekend  
\_\_\_ Prime Time Week Day Regular \_\_\_ Regular

\_\_\_ Host \_\_\_ Co-Host

Enclosed is a check for \$ \_\_\_\_\_ made payable to *THE CHICAGO FESTIVAL OF ISRAELI CINEMA*.

**Send to:**

THE CHICAGO FESTIVAL OF ISRAELI CINEMA  
P.O. Box 118512  
Chicago, IL 60611

**Host                      Co-Host**

|                    |         |         |
|--------------------|---------|---------|
| Opening Night      | \$3,600 | \$1,800 |
| Prime Time Weekend | \$2,500 | \$1,250 |
| Prime Time Weekday | \$2,000 | \$1,100 |
| Regular            | \$1,500 | \$ 750  |

**QUESTIONS?**

Email [festisraelcinema@aol.com](mailto:festisraelcinema@aol.com) or

Call Peggy Shapiro, CFIC coordinator 847.675.FEST (3378)

*The Chicago Festival of Israeli Cinema operates as a  
not-for-profit organization under Section 501 (c) (3) of the Internal Revenue Code*